

un1que

WHAT IS DIGITAL ART?

We are entering into a unique period in the history of art. Marketplaces are being built that are accessible 24 hours a day, protected by the blockchain, where collectors and enthusiasts can buy and sell unique pieces of digital art. These artworks are represented by non-fungible tokens ("NFTs"), which hold the unique original artwork, along with ownership rights.

THE OPPORTUNITY

By the end of 2020, the total market value for NFTs was over 53,663 unique works of art sold on the five largest platforms. To date, over \$1bn of NFTs have been sold, and the market is growing. Un1que is a digital art agency that manages talent and NFTs, specialising in showcasing creative talent using blockchain.

OUR WORK

We are a team of creatives, blockchain enthusiasts and digital artists. We only work with unique talent- whether you are a content creator and/or an artist, we will guide you all the way through the process of creating, launching, monetising and managing your NFTs with the final goal of reaching your audience around the world in the most effective way.

WHO WE WORK WITH: THE TALENTS

DIGITAL ARTISTS – we take your art global and monetise your creativity

ARTISTS – we take your real world content, digitise it and monetise it

INFLUENCERS – we help you take your core creativity and digitise it

MUSICIANS – we transfer your music into a new, digital form

ATHLETES – your story becomes your digital art

HOW IT WORKS

1. **Workshop** – If your work is already digital, or tangible, we workshop your vision with our creative team to create one of kind art
2. **Alignment and Creation** – We then agree on a creative roadmap, and our team helps you digitise it
3. **Distribution** – Once your work of art has been digitised, we distribute it on dedicated platforms and marketplaces, supported by a marketing, PR and a social media campaign
4. **Sale** – Only when we sell your art, a commission is taken from the sale. There are no hidden fees.

SOME OF THE MARKETPLACES WHERE WE SHOWCASE



SuperRare

Rarible

ENJIN



Decentraland

BakerySwap

PORTION

and many more

For more information or to apply to be part of un1que:

contact us: info@un1que.io or visit us: un1que.io

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